

KERR solutions IT

Is Your Computer Costing Your Business More Than You Think?



Many small businesses are continuing to use computers that are slow, unreliable, or simply no longer suited to the work being asked of them. While it can be tempting to delay replacing older equipment, the hidden cost of doing so is often much higher than expected.

The Cost of a Slow Computer

Let's look at a simple example.

If a computer causes an employee to lose just 10 minutes of productivity each day due to slow startup times, lagging software, waiting for files to open, or general system performance issues, that adds up quickly.

10 minutes per day equates to approximately **40 hours per year**.

At an employment cost of \$50 per hour, that represents around **\$2,000** in lost productivity every year for a single employee.

For many businesses, the true cost is even higher when multiple staff members are affected or when delays impact customer service, quoting, invoicing, or other critical business functions. This calculation doesn't even take into account the frustration

caused by unreliable equipment, missed opportunities, or the impact poor technology can have on staff satisfaction.

See Us at the 2026 Rockhampton Expo



The team from Kerr IT Solutions will be attending the **Rockhampton Outdoor Adventure, Home & Lifestyle Expo** from 10th to 12th July 2026. You can find us at **Site P115 in the Robert Schwarten Pavilion**.

We'll have a selection of some of our favourite products on display, along with plenty of practical advice for anyone looking at technology solutions for their home, family, or business. Whether you have questions about computers, networking, business IT, security cameras, gaming systems, or emerging technologies such as AI, we'd be happy to have a chat.

One thing we're known for at Kerr IT Solutions is having a bit of fun, and this expo will be no exception. Visitors to our stand will have the opportunity to take part in a free mini game for a chance to win Kerr IT Solutions gift vouchers and loads of other prizes.

We'd love the opportunity to meet you, answer any questions you may have, and show you some of the products and solutions that help keep Central Queensland homes and businesses running smoothly.

Is It Time for an Upgrade?

At Kerr IT Solutions, we regularly assess business computers that are slowing staff down without business owners realising how much time is being lost.

A modern business computer can often save hours of lost productivity each month while providing improved reliability, security, and performance.

If you're unsure whether your current systems are still meeting your needs, speak with the team at Kerr IT Solutions. We can assess your existing equipment and recommend practical upgrade options that suit your business and budget.

And if you are ever unsure where to start, reach out to us at Kerr IT Solutions.

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