

KERR solutions IT

Don't Let a Fancy New Laptop Leave You Stranded



Walk into almost any major electronics retailer today and you'll see the latest laptops proudly advertised with Microsoft's new Snapdragon processors. They promise incredible battery life, built-in AI features and sleek, lightweight designs. On paper, they sound like the future. The problem is, for many buyers, nobody explains what they can't do.

The CPU is the engine of your computer. It determines what software your machine can run and how well it performs. For decades almost every Windows computer has used Intel or AMD processors, but these new Snapdragon models use completely different technology. While Windows 11 has become remarkably good at making older programs work, it simply cannot perform miracles.

The Expensive Surprise

Imagine spending \$2,500 on a brand-new laptop, getting it home, and discovering your favourite software refuses to run. For many people, that surprise doesn't come until after they've transferred all their files and started using the machine.

Certain multiplayer games simply won't load because their anti-cheat software isn't compatible. Some specialised printers, scanners, audio equipment and USB devices

won't work because there are no Snapdragon drivers available. Even some VPN software, antivirus packages and virtual machine software can cause headaches.

Most everyday applications like Microsoft Office, web browsing, emails and streaming work perfectly. But if your livelihood or hobby depends on specialised software, it's a very different story.

Commercial Grade vs Consumer Grade

There's another trap we see every week.

Many of these laptops are built as consumer-grade devices. They might look fantastic sitting on a shop shelf, but underneath you'll often find lightweight plastic construction, limited upgrade options and components designed to meet a price point rather than last for years.

At Kerr Solutions IT we focus on commercial-grade Hewlett Packard (HP) systems. They're designed to survive daily business use, offer better reliability, stronger construction and are generally far easier to service if something eventually goes wrong.

A computer should be an investment, not a disposable appliance.

Talk To The Experts

Snapdragon laptops certainly have their place. If all you need is web browsing, emails, Microsoft Office and excellent battery life, they can be a fantastic option.

But if you're a gamer, engineer, accountant, content creator, student using specialised software or anyone relying on older business applications, you should make sure everything you need will actually work before handing over your money.

The cheapest mistake is the one you never make.

Buy The Right Tools For The Job

At Kerr Solutions IT we spend every day helping customers choose computers that suit their needs, not whatever happens to be on special this week.

We'll ask what software you use, what you want to achieve and recommend the right machine the first time. Whether that's Intel, AMD or even Snapdragon, you'll know exactly what you're buying before you spend a cent.

Drop into 205 Musgrave Street, North Rockhampton, or give us a call on 49 222 400.

Buying a computer shouldn't be a gamble. Let us make sure your next laptop works as hard as you do.

Phone: (07) 49 222 400

Email: support@kerrsolutions.com.au

Web: <https://www.kerrsolutions.com.au>

Address: 205 Musgrave St, Berserker, Qld



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