

# KERR solutions IT

If It Sounds Too Good to Be True, It Probably Is



There has never been more choice when it comes to buying a computer. Unfortunately, there has also never been more opportunity to be scammed with buying something that looks like a bargain, but turns out to be anything but.

At Kerr IT Solutions, we are regularly seeing customers come through our doors after buying a computer online that promised far more than it could actually deliver. That cheap high-performance gaming PC on temu may sound fantastic. But it isn't.

## What Is the Real Entry Point?

The cost of building a decent PC has changed significantly. RAM, storage, graphics cards and other components have all been affected by rising costs, and this has pushed up the price of a genuinely capable computer.

For a basic business or home computer, there is still a reasonable entry point, but once you start asking a machine to handle serious gaming, demanding software or multiple years of use, you need to spend accordingly.

A \$500 gaming PC might sound like the deal of the century, but there is usually a reason it is \$500.

You may be getting an old processor, very little RAM, a tiny or slow storage drive, an entry-level power supply, integrated graphics instead of a proper gaming graphics

card, or components that are difficult or impossible to upgrade.

The computer MAY turn on. That doesn't mean it is going to meet your needs, or last.

## The Internet Doesn't Always Tell the Truth

“But it's on the internet, so surely it must be legitimate?”

Unfortunately not. Online marketplaces and social media are full of impressive product names, photographs and specifications designed to make a computer sound far more powerful than it really is.

These Temu or Tiktok shop gaming PC's look incredible on the screen, but once it arrives, you quickly discover that the “gaming graphics” are nowhere near what you expected, the processor is several generations old, or the machine simply cannot play anything requiring more power than Solitaire.

And if something goes wrong? You will be dealing with an overseas seller, complicated warranty arrangements and repairs that cost more than the PC to fix it.

## What Should You Actually Buy?

There is no single price that makes a computer “good”. The right starting point depends on what you need it to do.

A computer for emails, accounting, web browsing and Microsoft Office has completely different requirements to a machine designed for gaming, video editing or professional software. That's where getting proper advice before you buy can save you money. At Kerr IT Solutions, we ask what you actually need the PC to do, work within your budget, recommend hardware that makes sense and provide you with a product we're happy to support and you're proud to own. We also stock a massive range of components, meaning we can build and upgrade systems locally rather than forcing you into whatever pre-built machine happens to be advertised online. Always making sure you're buying a quality product, rather than a quality advertisement.

Drop into 205 Musgrave Street, North Rockhampton, or give us a call on 49 222 400.

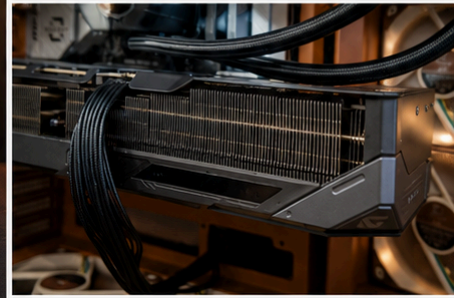
Buying a computer shouldn't be a gamble. Let us make sure your next PC is perfect for you.

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